U.S. Department of Justice

Washington, DC 20530

OMB NO. 1124-0002; Expires February 28, 2014

Supplemental Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

For Six Month Period Ending 05/31/2013 I - REGISTRANT 1. (a) Name of Registrant (b) Registration No. Tourist Office for Flanders, Belgium 5840 (c) Business Address(es) of Registrant The New York Times Building 620 Eighth Avenue, 44th floor New York, NY 10018 2. Has there been a change in the information previously furnished in connection with the following? (a) If an individual: (1) Residence address(es) Yes No 🗆 (2) Citizenship Yes 🗌 No 🗆 (3) Occupation Yes 🗌 No 🗌 (b) If an organization: (1) Name Yes \square No ⊠ (2) Ownership or control Yes 🔲 No ⊠ (3) Branch offices Yes 🗌 No 🗵 (chexplain fully all changes, if any, indicated in Items (a) and (b) above. IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a). 3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period. Yes 🗆 No ⊠ If yes, have you filed an amendment to the Exhibit C? Yes 🗌 No 🗆 If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes 🔲 No 🗵 If yes, furnish the following information: Date Connection Ended Position Name (b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? No 🗵 Yes \square If yes, furnish the following information: Citizenship **Position** Name Residence Address Date Assumed 5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No 🗵 If yes, identify each such person and describe the service rendered. (b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? No 🗵 Name Residence Address Citizenship **Position** Date Assumed (c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? If yes, furnish the following information: Name Position or Connection Date Terminated (d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes If yes, furnish the following information: Foreign Principal Name Position or Connection Date Terminated 6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement? Yes 🖂 No 🔯

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

| Foreign Principal Date of Ter | rmination |
|---|-----------------------------|
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| 8. Have you acquired any new foreign principal(s) ² during this 6 month reporting period? Yes If yes, furnish the following information: | □ No ⊠ |
| Name and Address of Foreign Principal(s) Date Acc | quired |
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| 9. In addition to those named in Items 7 and 8, if any, list foreign principal(s) ² whom you continued to reporting period. | epresent during the 6 month |
| Flanders Tourism Board (Toerisme Vlaanderen) (Foreign Principal in Dutch: Intern Verzelfstandigd Agentschap met Rechtspersoonlijkheid Toerisn | ne Vlaanderen) |
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| 10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8? | |
| Exhibit A^3 Yes \square No \square | |
| Exhibit B ⁴ Yes \(\Boxed{1} \) No \(\Boxed{1}\) | |
| If no, please attach the required exhibit. | |
| (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal w | hom you |
| represented during this six month period? Yes ☐ No ☒ | |
| If yes, have you filed an amendment to these exhibits? Yes \(\simega\) No \(\simega\) | |
| If no, please attach the required amendment. | |

 ² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)
 3 The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.
 4 The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets fourth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

| 11. | named in Items 7, 8, or 9 of this statement? Yes \Boxed No \Boxed |
|-----|---|
| | If yes, identify each foreign principal and describe in full detail your activities and services: |
| | The Tourist Office for Flanders, Belgium promotes travel to Flanders and Brussels (Belgium). We have contacts with tour operators and travel agents who sell our destination. We distribute promotional information to individual travelers, tour operators and travel agencies. We have contacts with meetings & incentives planners to promote business travel. |
| | |
| | |
| 12. | During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity ⁵ as defined below? Yes □ No ⊠ |
| | If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter. |
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| 13. | In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes \(\Boxed{\sqrt{No}} \\ \Boxed{\sqrt{No}} \) |
| | If yes, describe fully. |
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⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

| 14. (a) | RECEIPTS-MONIES During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No | | | | | | |
|---------|--|--|--------------------|---|--|------------------------|--|
| | If no, explain why. | | | | | | |
| | • | | | | | | |
| | If yes, set forth below | γ in the required detail and se | eparately for each | foreign principal a | n account o | f such monies.6 | |
| | Date 12/26/12 | From Whom Tourism Flanders (Toerisme Vlaanderen) | head office to o | Purpose nsferred from our ur NYC office to fi and marketing ex | nance all | Amount \$200,000 | |
| | 03/25/13 | | | | | \$199,980 | |
| | 05/09/13 | | , | | | \$149,980 | |
| | | | | | | \$549,960 | |
| | | | | | | Total | |
| (b) | During this 6 month of foreign principal name | PRAISING CAMPAIGN reporting period, have you re ned in Items 7, 8, or 9 of this an Exhibit D to your registress. | statement? | a fundraising cam Yes □ Yes □ | paign ⁷ , any n No ⊠ No □ | money on behalf of any | |
| | If yes, indicate the da | te the Exhibit D was filed. | Date | | | | |
| (c) | | SS OF VALUE reporting period, have you re or 9 of this statement, or from No ⊠ | | | | | |
| | If yes, furnish the fol | lowing information: | | | | | |
| | Foreign Principal | Date Rec | eived | Thing of Value | | Purpose | |

^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign

principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

| 15. (a) | DISBURSEMENTS-MONIES During this 6 month reporting period, have you (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or | | | | | | |
|---------|---|-------------------------|--------------|--------------------------------------|-----------------|--------------|--|
| | 9 of this staten | nent? Yes ⊠ | No 🗆 | | | | |
| | (2) transmitted mo | nies to any such foreig | n principal? | Yes 🗆 | No ⊠ | | |
| | If no, explain in full detail why there were no disbursements made on behalf of any foreign principal. | | | | | | |
| | If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal. | | | | | | |
| | Date | To Whor | m | Purp | ose | Amount | |
| | 12/01/12 through 05/31/13 | Staff | | Payment of salar related expenses | | \$168,850.97 | |
| | | Various Vendors | | Operational Exp | enses | \$101,591.21 | |
| | | Various Vendors | | Marketing and p | ublic relations | \$304,527.11 | |

\$574,969.29 Total

| P | A | G | E | 7 |
|---|---|---|---|---|
| | | | | |

| (b) DISBURSEMENTS-THINGS OF VALUE During this 6 month reporting period, have you disposed of anything of value ¹⁰ other than money in furtherance of or connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? | | | | | | |
|--|--|---|--|---|--|-------------------|
| | • | Yes □ No | o 🗵 | | | |
| | If yes, furnish the | following information | on: | | | |
| | Date | Recipient | Foreign Pri | ncipal | Thing of Value | Purpose |
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| | DICDUDCEMEN | TS-POLITICAL C | 'ANT DIDITIAN | | | |
| (c) | During this 6 mon other person, made | th reporting period, e any contributions of | have you from you of money or other t | r own funds and hings of value ¹¹ | d on your own behalf eith in connection with an el held to select candidates | |
| | | Yes □ No | o 🗵 | | | |
| | If yes, furnish the following information: | | | | | |
| | Date | Amount or Thi | ng of Value | Political Org | ganization or Candidate | Location of Event |
| | | | | | | |

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V-INFORMATIONAL MATERIALS

| 16. (a) During this 6 month repo | rting period, did you prepare No □ | , disseminate or cause to be | disseminated any informational materials?12 | | | |
|---|---|---------------------------------|--|--|--|--|
| If Yes, go to Item 17. | NO L | | | | | |
| (b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration? | | | | | | |
| Yes | No 🗆 | only material in connection . | , = 51.51.51.51.51.51 | | | |
| If Yes, please forward the ma | terials disseminated during t | he six month period to the R | egistration Unit for review. | | | |
| 17. Identify each such foreign pri | | | | | | |
| Flanders Tourism Board (Toe | risme Vlaanderen) | | | | | |
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| • | | • | allocated a specified sum of money to | | | |
| finance your activities in prep | _ | | Yes ⊠ No □ | | | |
| If yes, identify each such fore | | t, and indicate for what period | od of time. | | | |
| 552,690 euro per annum or 7 | '34,525\$ per annum. | | | | | |
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| | | | | | | |
| | | n preparing, disseminating or | r causing the dissemination of informational | | | |
| materials include the use of a | • | | | | | |
| | Magazine or newspaper To a second | - | Letters or telegrams | | | |
| 0 1 0 | ☑ Press releases | △ Pamphlets or other publi | cations Lectures or speeches | | | |
| Other (specify) | | | | | | |
| Electronic Communications | 1 | | | | | |
| ⊠ Email | anders us | | | | | |
| Website URL(s): www.visitfla | | Twitter 'Visitflanders' | | | | |
| * * | ✓ Social media websites URL(s): Facebook 'Visit Flanders', Twitter 'Visitflanders' ✓ Other (specify) E-newsletters to consumers, press and the travel industry | | | | | |
| Other (specify) | 3 to consumers, press und to | inc daver madatry | | | | |
| 20. During this 6 month reporting the following groups: | g period, did you disseminate | or cause to be disseminated | informational materials among any of | | | |
| ☐ Public officials | ⊠ Newsp | aners | ☐ Libraries | | | |
| ☐ Legislators | | • | ☐ Educational institutions | | | |
| ☐ Government agencies | | roups or associations | ☐ Nationality groups | | | |
| Other (specify) travel a | agents and tour operators | | | | | |
| | | _ | ¢ | | | |
| 21. What language was used in the | ne informational materials: | | | | | |
| ⊠ English | ☐ Othe | er (specify) | · · | | | |
| 22. Did you file with the Registra disseminated or caused to be | | | n of such informational materials Yes No | | | |
| 23. Did you label each item of su Yes ⊠ No □ | | rith the statement required by | Section 4(b) of the Act? | | | |

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

| (Date of signature) | (Print or type name under each signatu | ure or provide electronic signature |
|---------------------|--|-------------------------------------|
| June 27, 2013 | /s/ Geertrui Jacobs | eSigned |
| | | |
| | | |
| | | |

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.